

New for 2009/10

Associate Membership

of the North Canterbury Food and Wine Trail



Following the success of its North Canterbury Food and Wine Trail, Enterprise North Canterbury invites local food producers to become associate members of the trail www.foodandwinetrail.co.nz. We welcome your participation in this new and exciting opportunity in North Canterbury.

Requirements of Associate Members:

- Food products are grown, produced or processed in the North Canterbury Region
- Artisan producers e.g. producers of small-goods, baking/breads, chocolates, jams and sauces are located in the North Canterbury region
- The business complies with all relevant local body and OSH regulations

Associate membership of North Canterbury Food and Wine Trail includes:

- Listing on the NCF&W Trail dedicated website www.foodandwinetrail.co.nz to include:
 - Company name, address & contact details
 - Details of type, quantity & season of each product (price to be negotiated between buyer and seller)
- Invitation to networking opportunities & events co-ordinated by ENC including:
 - Invitation to "Meet the Buyer/Producer" Events each year. (A small cover charge may apply)
 - Invitation to present at a "Meet the Buyer/Producer" Event per year. (A small cover charge may apply)
- Invitation to industry specific training in North Canterbury

Application process:

- A membership application must be signed upon joining the North Canterbury Food and Wine Trail.
- The North Canterbury Food and Wine Trail Management Committee reserve the right to review / suspend membership if membership criteria are not met or if business practices are deemed unsatisfactory.

Membership fees for 2009/2010:

Membership fees for 2009/2010: \$95 + GST

By including local producers on the NCF&WT website, quantities of food produce, products and seasonality information will be available to the members of the trail when planning their menus. This is vital for the existing trail members as the North Canterbury Food and Wine Trail has strict guidelines on the use of local produce in menus for its members;

- For menus: 20% of ingredients used must be locally produced, processed or grown in the region
- For wine lists: 20% of the wine list must be wines grown in the region
- Provedore lines reflect a minimum 30% content which is grown, produced or processed in the region

The Benefits:

The Benefits of a new Associate Membership of the NCF&WT for local food producers include:

- Enterprise North Canterbury (ENC), through its database of local businesses, has access to numerous food service businesses of all sizes in North Canterbury.
- Offers local food producers exposure to new markets
- ENC is able, through its Enterprise Training Programme to tailor training workshops and coaching for local food producers
- Greater awareness by local restaurants and cafes on the NCF&WT of the local produce available when planning their menus (ensuring the membership criteria of the trail are met)
- ENC will be developing and hosting "Meet the Buyer" and "Meet the Producer" events to enable both sides to have a greater understanding of each others needs





North Canterbury Food and Wine Trail Associate Membership Application

Business Name: _____

Physical Address: _____

Postal Address: _____

Town / Location: _____ Post code: _____

Contact Name: _____ Phone Number: _____

Mobile Number: _____ Fax: _____

Email: _____ Website: _____

Description of Business (50 word maximum):

Do you have a stall at Farmers Market in North Canterbury YES NO

If YES, tick box for: Oxford Rangiora Ohoka Waipara Kaiapoi Produce Market

Produce Information (* denotes a required field) Disclaimer: Enterprise North Canterbury is promoting this initiative to help grow your business in a sustainable manner. In order to ensure the continuation of this initiative, we need to be able to prove its success. The information being collected in the last 2 columns below regarding number of clients and percentage of current sales is for this purpose only and is completely confidential. The information will be used collectively and no individual business will be identified. Providing this information is not compulsory but will greatly enhance the chances of this initiative continuing on your behalf in the future.

* Type	* Quantity in Units	* How often	* Months available	* Notes	No of existing North Canterbury Business Clients	Approx % of total current sales this represents
eg: Carrots	3 tonnes	per month	November to March	all carrots are washed	2	20%
eg: Bread	120 loaves	per day	All year round	various flavours available	5	90%

Signature: _____

Date: _____

Please return your completed form to:

Cat Hannah

By Post: Enterprise North Canterbury, P O Box 436,

Rangiora. By Fax: 03 310 6760

By Email: catherine@enterprisenc.co.nz

A tax Invoice for \$95 + GST will be sent to you on receipt of this form along with specifications for photographs.

Thank you for joining the North Canterbury Food & Wine Trail